

CASEY FAY

casey@caseyfay.com • 702.335.3287 • 811 Gale Lane #408, Nashville 37204

•• www.caseyfay.com ••

What You NEED to Know!

- Branding, environmental graphics, exhibit design, web design, logos, business cards, brochures, newsletters, postcards, event signage, posters, large format printing, vehicle graphics, apparel and merchandise.
- Problem solver who develops quality visual concepts quickly.
- Excellent skills with Adobe InDesign, Illustrator and Photoshop.
- Developing 3D skills in SkechU p and Form•Z.
- Good communication skills: oral, written, and graphic.
- High-energy self-starter.

Where I've Been:

GRESHAM SMITH - NASHVILLE, TN
Experiential Designer

October 2016 to Present

Designing environmental branding and wayfinding. Past clients include Charlotte International Airport, Kartrite Resort and Waterpark, LifeWay, Deloitte, iVenture and The Nashville Downtown Partnership.

1220 EXHIBITS - NASHVILLE, TN
Graphic Designer

September 2012 to October 2016

Design and production of environmental graphics for museums and halls of fame including Pittsburgh Steelers, the Pro Football Hall of Fame, and Texas A&M. I also create and maintain marketing materials for 1220.

BRAND IMAGING GROUP - ANTIOCH, TN
Graphic Designer

February 2011 to September 2012

Design, layout, prepress of environmental graphics, large event programs and signage, vehicle graphic/wraps, banners, and dimensional signage.

FREELANCE DESIGNER - NASHVILLE, TN

May 2009 to present

PIE DESIGN + MARKETING - LAS VEGAS, NV
Art Director

March 2008 to May 2009

Developed design and new corporate branding combining multiple large casino resorts and 1.9 million sq. ft. convention center. Created advertising and marketing materials for print, large format print, web, apparel and merchandise. Produced advertising and editorial design for quarterly consumer publication.

Graphic Designer

May 2007 to March 2008

Created brochures, direct mail, and marketing materials for a wide range of clients.

CENTRAL CHRISTIAN CHURCH - LAS VEGAS, NV
Graphic Designer

Summer 2006 to May 2007

While in college, created art concepts for teaching series and special events. Then, produced posters, postcards, event banners, video and print signage for this mega church of more than 17,000 members.

Education

UNIVERSITY OF NEVADA AT LAS VEGAS - BACHELOR OF ARTS
Major: Studio Art with an emphasis in Graphic Design

May 2007